GREAT FUTURES START HERE.



2021 & 2022 ANNUAL REPORT



OUR MISSION

The mission of Boys & Girls Clubs of Collin County is to enable all young people, especially those who need us the most, to reach their full potential as productive, caring, responsible citizens.

OUR VISION

To provide a world-class, affordable, and accessible Club experience to 7% of the Collin County youth annually (aged 5-18 years) by 2030 with all members on track to graduate high school with a plan for future, practical life skills, demonstrating good character and citizenship, and a healthy lifestyle.

PURPOSE

To ensure that kids, Clubs and our colleagues are always our highest priorities, we commit to these values (I CARE): Integrity, Collaboration, Accountability, Respect, and Excellence.





Dear friends and supporters:

2022 was our first year back to normal, fully in-person operations after the COVID-19 pandemic. The pandemic impacted all of us in many ways, but unquestionably, the biggest impact was felt by our youth. The Boys & Girls Clubs of Collin County continues to serve our youth in many ways, providing a caring, nurturing, and safe environment for our members to learn, grow, and have fun! By the end of 2022, we almost reached pre-pandemic levels for daily attendance and membership. Our aim is to continue to grow the impact of our mission and reach more youth every year.

Thank you to our amazing team members in our branches and our admin office for going above and beyond every single day to deliver positive impact for our members. Thank you also to all our supporters, our corporate and community partners and all our individual donors for continuing to support our mission and for making a difference in the lives of many young people across Collin County.

These are exciting times for the Boys & Girls Clubs of Collin County. We now serve our communities through 8 branch locations, including our three flagship branches in McKinney, Frisco, and Plano; along with three in-school clubs in Princeton; one in-school club in Frisco; and our newest club location in Cotton Groves in McKinney's Bumpas neighborhood in collaboration with Habitat for Humanity. In our branches, we continue to provide innovative programming to our member youth, including eSports, coding, or financial literacy.

During the summer of 2022, we welcomed more than 700 kids to our summer camps in our branches in Frisco, McKinney, and Plano. The days were filled with activities, laughs and many new friendships being built. For many summer campers, the highlights were the 90+ field trips over the course of the summer!

In October 2022, we were able to host our first in-person Gala post COVID, celebrating our mission with 800 supporters and friends at the Chrysalis Ball Enchanted Masquerade. Thanks to the generosity of our sponsors and supporters, we were able to raise \$1.1 million during the evening to support our club programs. Our 2023 Chrysalis Ball A Night at the Cabaret will take place on Saturday, October 14.

As Collin County continues to grow, so is the need for our mission. As we look into the future, Boys & Girls Clubs of Collin County aim to serve more of our young people in more branches across Collin County with innovative programming that prepares our youth to reach their full potential as productive, caring, responsible citizens. In order to continue to meet & exceed our goals, we need corporate and individual donors, mentors, tutors, and families to join our mission.

Your investment is helping build brighter futures for the youth of Collin County. Thank you for an amazing 2022. With your help, we look forward to serving many more youth in 2023 and beyond.

Torsten Seifert

President, Board of Directors and
Interim Chief Executive Officer

ABOUT US

Founded in 1968, BGCCC has a 54-year history of creating great futures in North Texas. Strategically located in low-income neighborhoods, BGCCC provides a safe, positive environment during the most vulnerable hours of a youth's day: The afterschool hours. We convert these hours into time that helps youth reach their full potential. BGCCC's four clubs serve youth aged 5 - 18 in Frisco, Plano, McKinney, and outlying areas including in-school sites at Smith Elementary, Lacey Elementary, and Harper Elementary in Princeton. BGCCC also has one community-based Club in the Habitat for Humanity Cotton Groves Community.

As the largest youth-serving organization in Collin County, excluding school districts, we currently provide more than 4,800 youth with a safe place to learn and grow into productive, responsible, and caring citizens. They are offered an affordable, safe, and nurturing environment and are supported with a variety of programs and activities that assist in their educational, emotional, physical, and social development. We never turn away a young person in need. Membership fees for programming and transportation are provided on scholarship if necessary.

Thanks to the support of our generous donors, our Clubs continue to grow and reach more youth more often every year – youth who are our future.

OUR 2023 GOALS

Boys & Girls Clubs of Collin County is committed to serving more youth and making a greater impact in the community by focusing on the following goals:

- Serve More Kids More Often
- Be Financially Sustainable
- Increase Program Quality and Effectiveness
- Build Diverse & Effective Leaders
- Ensure a Positive, Safe Culture
- Increase Brand Awareness & Community Engagement

ORGANIZATIONAL LEADERSHIP

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Yemishtha Rutnam Vice President of Development

Brandi Lewis
Vice President of Operations

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Flor Connolly
Accounting Assistant
Kareem Evans
Area Director

BRANCH LEADERSHIP

Darion McCoy Frisco Branch Director

Malanie Miller

McKinney Branch Director

Monica Mott

Plano Branch Director

De'heaven Robinson Princeton Site Director

Bob & Joy Darling Frisco Boys & Girls Club

8750 McKinney St., Frisco, TX 75033



PROGRAMS

Our innovative programs are designed to empower youth to excel in school, become good citizens and lead healthy, productive lives. Each Club operates 15-20 programs utilizing proven and nationally recognized content in five Core Program Areas that closely align with the developmental needs of all young people:

- The Arts
- Education
- · Health & Wellness
- Leadership & Service
- Sports & Recreation

When programs are executed to the best of their ability, they create a Club Experience that enables youth to achieve positive outcomes in three priority areas:

- Academic Success
- Good Character and Citizenship
- Healthy Lifestyles

Together, BGCA and the Boys & Girls Clubs of Collin County follow the Formula for Impact – our roadmap for ensuring that young people have a positive, impactful Club Experience and, ultimately, achieve the important outcomes that lead them to great futures.

Our programs are designed to encourage Club members to realize a wide variety of positive outcomes, a strategy for developing the "whole child."

IMPACTING COLLIN COUNTY YOUTH THROUGH

ACADEMIC SUCCESS

100% of members promoted to next grade level.

98% of members graduation and college, trade school or military acceptance.

GOOD CHARACTER & CITIZENSHIP

80% of our teens can lead team projects.

3,000+ hours of community service annually.

O club members in the juvenile justice system

HEALTHY LIFESTYLES

85% of club members are exposed to 60 minutes of physical activity per day.

83% of club members participate in weekly Healthy Habits Program.

ACADEMIC SUCCESS PROGRAMS

These comprehensive programs enable youth to become proficient in basic educational disciplines, apply learning to everyday situations, and embrace technology to archive success in a career.

Project Learn Project Learn reinforces and enhances the skills and knowledge young people learn at school during the hours they spend at the Club. This comprehensive program strategy is based on research showing that students do much better in school when they spend their non-school hours engaged in fun, but academically beneficial, activities.

PowerHour helps Club members ages 6-18



achieve academic success by providing homework help, tutoring, and high-yield learning

activities and encouraging members to become self-directed learners.

Money Matters promotes financial responsibility and independence among Club members ages 13-18 by building their basic money management skills. Participants learn how to manage a checking account, budget, save and invest.

DIY Stem Do It Yourself (or DIY) STEaM is an



activity-based program that brings scientific principles to life. The program uses items

commonly found in the Club, or can be easily procured, to introduce Science, Technology, Engineering, and Mathematical (STEaM) concepts to youth. DIY STEM is a program that can be implemented in its entirety or as separate units depending on the needs and interests of various Club kids.

Workforce Development Initiative capitalizes on existing job skills and career development programs to create and implement a robust local workforce development program for youth. The program will prepare teens to enter the workforce while engaging local employers as they get ready for the next generation of employees.





GOOD CHARACTER AND CITIZENSHIP

We empower youth to support and influence their Club and community while developing relationships, setting a positive self-image and having respect for cultural differences.



Keystone Clubs provide leadership development opportunities for young

people ages 14 to 18. Youth participate in activities in three focus areas: academic success, career preparation and community service. With the guidance of an adult advisor, Keystone Clubs aim to have a positive impact on members, the Club and community.



Torch Clubs are chartered, small-group character and leadership clubs for boys and girls ages 11 to 13. Torch Club members elect officers and work

together to implement projects in the four focus areas: service to Club and community; education; health and fitness; and social recreation.



Youth of the Year is our signature effort to foster a new generation of leaders, fully prepared to live and lead in a diverse, global and integrated world economy.

HEALTHY LIFESTYLES

Every day at the Club, we provide nutritious snacks, engaging fitness activities, and competitive sport leagues to get Club members excited about leading healthy lifestyles.



Triple Play is a comprehensive health and wellness program. It strives to improve the

overall health of Club members ages 6-18 by increasing daily physical activity, teaching them about good nutrition and helping them develop healthy relationships.

Passport to Manhood teaches responsibility to boys ages 11 to 14 with sessions that focus on a specific aspect of character and manhood through highly interactive activities.



SMART Girls provides health, fitness, prevention/education and self-esteem enhancement for girls ages 8 to 17.

SMART Moves SMART (Skills Mastery and Resistance Training) Moves addresses problems such as drug and alcohol use and premature sexual activity.







2021 FACTS & FIGURES

1 272 club members

Full-time and

Youth Served Through Community Outreach

89,807 Meals & snack served

Locations

Average daily attendance:

352 School year 381 Summer

2021 ACADEMIC RESULTS

of Boys & Girls Alumni say "the club saved their life"

Senior graduation and college, trade school or military acceptance

On-time Advancement

Affiliated with gangs or involved in the juvenile justice system

2021 MEMBER DEMOGRAPHICS

In 2021, Boys & Girls Clubs of Collin County serve 1,272 members, giving them a safe place to learn and grow into productive and caring citizens. 49% of the members served are female; 51% are male. The majority of members in the program are African American at 59%; 19% are Caucasian; 15% are Hispanic; 2% are Asian; and 5% are of another ethnicity.

BGCCC serves youth from all levels of household income. 31% of members are eligible for free/reduced lunch and 43% of members live in a non-traditional household.

2021 MEMBERSHIP GENDER

	Bob & Joy Darling Branch	Mckinney Branch	Plano Branch	Total
Males	187	195	172	654
Females	170	171	188	618
Total	357	366	360	1,272

MEMBERSHIP ETHNICITY

African American	59%
Caucasian	19%
Hispanic	15%
Other	5%
Asian	2%

2022 FACTS & FIGURES

1,876 club members

Full-time and part-time employees

88,900

118,252

Homework hours completed

Average daily attendance:

Locations

475 School year

486 Summer

2,925 Youth Served Through Community Outreach

2022 ACADEMIC RESULTS

54%

of Boys & Girls Alumni say "the club saved their life" 100%

Senior graduation and college, trade school or military acceptance

100%

On-time Advancement 0

Affiliated with gangs or involved in the juvenile justice system

2022 MEMBER DEMOGRAPHICS

In 2022, Boys & Girls Clubs of Collin County serve 1,876 members, giving them a safe place to learn and grow into productive and caring citizens. 48% of the members served are female; 52% are male. The majority of members in the program are African American at 56%; 21% are Caucasian; 13% are Hispanic; 3% are Asian; and 7% are of another ethnicity.

BGCCC serves youth from all levels of household income. 36% of members are eligible for free/reduced lunch and 44% of members live in a non-traditional household.

2022 MEMBERSHIP GENDER

	Bob & Joy Darling Branch	Mckinney Branch	Plano Branch	Total
Males	256	274	261	977
Females	241	242	235	899
Total	497	516	496	1,876



African American	56%
Caucasian	21%
Hispanic	13%
Other	7 %
Asian	3%

cents of every dollar go directly to the youth.

2021 FINANCIALS

FINANCIAL REVIEW

INCOME	
Branch Revenue	\$596,705
Special Events Net	\$471,332
Contributions Income	\$753,935
Grants	\$1,171,220
Miscellaneous Income	\$189,684

\$3,182,876

\$2,811,345

\$371,531

Total Income/Gross Profit

Total Expenses

Net Income



15% **Special Events Branch Revenue** 19% Corporations 11% **In-Kind Contributions** 5% Individuals 6% **Foundations** 4% **BGCA Grants** 13% **City Government** 4% **Federal Government** 12% State Government 5% **United Way** 2% Misc. Income 6%



Program Expenses 77% Fundraising Expenses 11% Management 12%

2022 FINANCIALS

FINANCIAL REVIEW

INCOME

Branch Revenue	\$919,824
Special Events Net	\$625,507
Contributions Income	\$635,942
Grants	\$1,055,530
Miscellaneous Income	\$2,220
Total Income/Gross Profit	\$3,239,023
Total Expenses	\$3,217,941
Net Income	\$21,082



Special Events 19% **Branch Revenue** 28% Corporations 6% **In-Kind Contributions** 6% Individuals 6% **Foundations** 14% **BGCA Grants** 9% **City Government** 3% **Federal Government** 2% **State Government** 5% **United Way** 2% Misc. Income 1%



Program Expenses	77 %	
Fundraising Expenses	10 %	
Management	13%	

IN 2022...

2022 POKER TOURNAMENT

Another successful Poker Tournament at the 11th Annual Charity Poker Tournament benefiting BGCCC on June 16th! This event was held at Gleneagles Country Club with poker tables provided by Game On! Thank you to our sponsors Hilti North America, Truist, Guaranty Bank & Trust, Town & Country Roofing, Inc., PGT, Champions, Star Local Media, David & Jenny Crysup, and Ralph Stow & Linda Armstrong.













2022 CHRYSALIS BALL

The 2022 Chrysalis Ball Enchanted Masquerade hosted by Boys & Girls Clubs of Collin County and Gala Committee unmasked childhood disparities on October 15th. Guests were treated to the grandeur of a Venetian Masquerade and A Midsummer Night's Dream, with Club youth greeting guests on the blue carpet. Our sincere appreciation to donors, corporate partners, and civic and community leaders for attending this soiree in support of the youth of Collin County. Their investment in the lives of young people helps us to carry out our mission to enable all young people, especially those who need us the most, to reach their full potential as productive, caring, responsible citizens. Presenting sponsor Ryan led the way with corporate support, with the gala raising over a million dollars, which will help fund club programs for 2023. The highlight of the live auction was an incredible once-in-a-lifetime opportunity to dine with Andrea Bocelli in Tuscany. All in all, it was a scintillating evening of grandeur, advocacy, and philanthropy. There is no power for change greater than a community discovering what it cares about.

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Mike Simpson

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We extend our heartfelt gratitude to all our generous donors whose unwavering support has made a profound impact through our endeavors the last two years. Your commitment to our mission has not only fueled our initiatives but also ignited hope and positive change within the communities we serve. It is through your kindness and dedication that we are able to drive meaningful progress, turning challenges into opportunities and dreams into reality. As we reflect on the achievements in our annual report, we celebrate you as integral partners in our journey. Your contributions, whether big or small, have collectively created a ripple effect of compassion, empowerment, and transformation. Thank you for being the driving force behind our success and for sharing our vision of brighter futures.

2021 GRANTS

BGCA Grants

Buffalo Wild Wings Community Day

Murphy USA Campaign

Neiman Marcus Awards

Old Navy

Panda Cares Academic Success

Raytheon

Rent-A-Center

Ross

SW Youth of the Year

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Government Grants

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Burn Boot Camp

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Dallas Mavericks

Dallas Stars

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FC Dallas

Fogo De Chao

Gleneagles Country Club

HALL

Hilti North America

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Kendra Scott

KGS Studios

Lakes Tennis Academy

Main Event

National Video Game

Museum

Park Hill Fine Art Portraits

Pizzeria Testa

Randy's Steakhouse

Robin Jackson Photography

Rockfish Seafood

Rosa's Café

Spec's

Stonebriar Country Club

Stonebridge Ranch Country

Club

Stumpy's Hatchet House

Summer Moon Coffee

Sunny Paige

Sweetwaters

Swig Life

Thankful Harvest

The Baseball Club

The Mahogany Bay

The Westin Puerto Vallarta

Resort & Spa

Top Golf

What a Great Dog!

YSL

Zero Haliburton



2022 GRANTS

BGCA Grants

Forever 21-Back to School Campaign

Fors Marsh Group

Integrated Direct Marketing (IDM)

Lexus December to Remember

Campaign

Murphy USA Campaign

Neiman Marcus Awards

Panda Cares Academic Success

Raytheon

Rent-A-Center

Ross

SW Youth of the Year

Texas BG&C Foundation

Toyota Financial Services

Yum Grant

Government Grants

City of Frisco

City of McKinney

City of Plano

MCDC McKinney Community
Development Corporation

Office of Justice (Formerly BJA)

Texas Alliance – AIM Program

Texas Alliance - Covid Remediation

Texas Alliance of Boys & Girls Clubs

Corporation & Foundation Grants

Advocare Foundation

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Charles Schwab Foundation

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Dunkin' Joy in Childhood Foundation

Perot Foundation

Taco Bell Foundation

Texas Health Resources

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Whatabrands LLC

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AmazonSmile Foundation

American Endowment Foundation

Ameriprise

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