

Commonly Asked Questions

“What is a Third-Party Fundraiser?”

A third-party fundraising event is when a business, organization, community group, school or individual hosts an event or program to benefit Boys & Girls Clubs of Collin County (BGCCC). It is planned and executed independently of BGCCC.

“I want to organize a fundraiser for BGCCC but I’m not sure what to do.”

Listed below are some ideas of the many ways that you can help raise funds and awareness for your local BGCCC. Let your creativity guide you!

- Designate the BGCCC as the beneficiary for your event: If your business or organization hosts an annual event that generates funds, consider donating all or a portion of the proceeds.
- Host a fundraiser: Host a golf tournament, clay shoot, crawfish boil, 5K Run, or donate a percentage of a designated restaurant night’s profits.
- Plan a **Jeans Day**! Co-workers make a donation to wear jeans to work to raise awareness for BGCCC.
- **In lieu of presents** for a birthday, anniversary or other special occasion, ask friends and family to make a donation to your fundraising event.
- Collect Donations: Set out collection canisters next to cash registers to encourage your customers to help you support your local BGCCC.

“I want to host a fundraiser, what should I do next?”

Contact Laura Bese and submit a Fundraiser Proposal Form on our website at: [\(insert link\)](#). Once you have approval of your proposed fundraiser, you will receive a Third-Party Fundraising Agreement. After this agreement is signed and returned to the contact, you are ready to start promoting your event!

“What are some tips to hosting a successful event.”

- **Start Early** The earlier you start planning your event, the more time you’ll have to promote it, get sponsorships, if needed, and plan the logistics of your event. The larger your event the more time leading up to it you will need. For a large sports tournament, you may need several months to get everything together, a backyard get together may only take a few weeks of planning.

- **Ask for Help** Don't be afraid to ask friends and family to help you co-host the event. If it's a larger benefit you may want to set up committees or appoint someone a chair. Working together to plan an event can make the event run smoothly and will get others invested in the movement.
- **Get Feedback** After the event you should follow up with vendors, sponsors or event attendees to find out what they liked about the event and what they would have changed. Getting a sense for what could improve the event in the future can help you to plan an even more successful event the next year.
- **Have Fun!** You're planning an event that will be fun, engaging and will support the fight to end breast cancer. Your passion and enthusiasm will be infectious if you're having fun at your event and your attendees will enjoy them-selves, as well.

“What can the BGCCC do to help with my fundraiser?”

There are limits to how we can help, below is a list of some of the things we can offer. Resources BGCCC may be able to provide include:

- Limited volunteers
- Promotion through BGCCC website, newsletters, Facebook and Twitter Account, and branch locations
- Materials such as BGCCC brochures about programs and services
- A representative from BGCCC to speak at your event
- The event sponsor is responsible for all details of the event including:
 - Underwriting all the related costs
 - Printing of all materials
 - Creating flyers to publicize the event
 - Working at the actual event